

This record is a partial extract of the original cable. The full text of the original cable is not available.

211402Z Jun 06

UNCLAS SECTION 01 OF 04 PARIS 004279

SIPDIS

STATE FOR ECA/PE/V/F/E (EILEEN CONNOLLY); EUR/PD

E.O. 12958: N/A

TAGS: [OEXC](#) [SCUL](#) [FR](#)

SUBJECT: FY-2006 Voluntary Visitor Program: Pia IMBS (BOYLE).
Request, recommendations, program suggestions

Post requests an unfunded Voluntary Visitors Program for Pia IMBS (BOYLE), a French citizen who is Senior Lecturer & Researcher in Economics and Management as well as Program Director of a Master's Degree in Human Resource Management at University Robert Schuman, IAE (Institut d'Administration des Entreprises-Institute of Business Administration), in Strasbourg. The program would involve a day of consultations in Boston (July 13) and a day of consultations in Washington (July 17). Country Clearance has been granted.

START FIXED-FORMAT TEXT (PLEASE DO NOT EDIT):

: The following data is in a fixed format which enables
: automated processing in Washington and should not be
: edited except by means of the Post-EVDB software.

EXPORT-SOURCE: POST-EVDB

VERSION: 3.0.7

POST-EMAIL: BornetVM@state.gov

TRANSMITTING-POST: PAS Paris

TRANSMITTING-POST-ID: 14544

EXPORT-TYPE: BIO DATA

START NOMINATION:

ECA-OFFICE: E/VFE

PROG-AGENCY-NAME:

POST-PROJ-ID: 317

ECA-PROJ-NO:

PROJ-NAME: VOLVIS - FY 2006 - Pia IMBS BOYLE

START MEMO PROJ-DESC:

END MEMO PROJ-DESC:

PROJ-TYPE: Individual

PROG-TYPE: Voluntary Visitor

FY: 2006

DEPART-POST: 07/11/2006

SESSION-DATE: 07/13/2006

RETURN-POST: 07/19/2006

NO-OF-PART: 1

RANK-ORDER: 1

START MEMO POST-OBJ:

From 1996 through March 2006, Pia IMBS (BOYLE) served as director of the Institut d'Administration des Entreprises (IAE)--Business Administration Institute, a component of the Robert Schuman University, that trains business managers (both professionals and students). Like many other French professionals now, Ms. IMBS (BOYLE) has found that creating links between universities and business helps qualified students find employment while at the same time updating business practices for employers too busy to resume their own studies. She therefore instituted a series of "PHARE" ("lighthouse") lectures to develop a network between business leaders and university faculty and students. The PHARE network is now well established at the regional level, and Ms. IMBS (BOYLE) is trying to expand it to the international level. She would also like to advance this goal through the Strasbourg sister-city program. Pia IMBS (BOYLE) is Vice President of PHARE and still assistant professor at IAE. She resigned from her position as director in order to be more available for a new assignment at the Regional Council, where she is the leader of a project on the evolution of professional teaching at the university level. Strasbourg and Boston have been sister-cities for over 40 years, but most of the exchanges were limited to the cultural and educational fields. Both cities seek to develop more exchanges in business and economics. The opportunity of a VolVis Program for one day in Boston for Pia IMBS (BOYLE) would greatly contribute to this aim. It would also be a good investment for the USG, within the lines of MPP priorities because it would reinforce Franco-American friendship, mutual understanding, and shared values through collaboration with an important French educational institution. Upon her return, Pia IMBS (BOYLE) hopes to bring a new impetus to the Boston-Strasbourg sister-city relationship as well as contribute to developing new exchanges with the United States at the university level and throughout the Alsace region.

END MEMO POST-OBJ:

START MEMO POST-RCMD:

Suggested visits:

BOSTON:

- Boston College, particularly Carroll School of Management.

Meeting with person in charge of 'twinning' and Doctoral students exchanges

- Harvard School, doctoral programs

- Researcher on business social responsibility to exchange research

work on this topic.

WASHINGTON:

- University of Washington, particularly Organization and Management Department of the Business School

Topics of interest:

- Research projects in the domain of human resources management and social responsibility
- Links between universities and businesses
- Strasbourg-U.S. sister city developments

END MEMO POST-RCMD:

ECA-OFFICE-ID: 1033

PROG-AGENCY-ID:

PROJ-TYPE-ID: IND

PROG-TYPE-ID: 30

NOMINATING-POST-ID: 14544

FUNDING-CNTRY-ID:

STATUS: N

ORIGINATOR: P

SUBJ-DISC: Education (General)

START BIO:

PREFIX: Mrs

F-NAME: Pia

M-NAME: Maria, Mathilde

L-NAME: IMBS BOYLE

SUFFIX:

POSITION-CODE: 213

PRINCIPAL?: Yes

M-ADDR1: University Robert Schuman

M-ADDR2: IAE (Inst d'Admin des Entreprises)

M-ADDR3: 61 avenue de la Foret Noire

M-CITY: Strasbourg

M-STATE:

M-CNTRY: France

M-ZONE: 67000

M-ZIP:

M-PHONE: 33-3-90-41-43-43

M-FAX:

M-EMAIL: Pia.Imbs@urs.u-strasbg.fr

M-CNTRY-ID: FR

M-ADDRTYPE: B

GENDER: F

DOB: 03/14/1960

MAR-STAT: M

BIRTH-CITY: Strasbourg

BIRTH-CNTRY: France

CITIZ-CNTRY: France

RES-CNTRY: France

START MEMO POSITION:

From 1987: Senior Lecturer & Researcher in Econ. & Mgt

END MEMO POSITION:

START MEMO OTHER-POSITIONS:

Program Director of a Master's Degree in Human Resource Management.

END MEMO OTHER-POSITIONS:

START MEMO PREV-POSITIONS:

1997 to 2006: Director of the Institute of Business Administration, Strasbourg.

1990 to 1992: Director of the Economics Department in a French School for Engineers.

1987 to 1990: Dean of the Faculty of Economics, University of Amiens.

END MEMO PREV-POSITIONS:

START MEMO US-TRAVEL:

1998: Research Symposium on Global Management in Chicago.

END MEMO US-TRAVEL:

START MEMO OTHER-TRAVEL:

2005: Canada, Quebec, University Three Rivers "Building links in Research in the field of Management and PhD".

2005: China, University of Shanghai "Building links in Research and Teaching".

2005: Ukraine, University of Kiev "Building links in Research and Teaching".

2005 and 2006: Morocco, Casablanca "Lecturing Management in an Engineering School".

END MEMO OTHER-TRAVEL:

START MEMO EDUCATION:

2000: Habilitation Thesis in Management, University Robert Schuman, Strasbourg.

1986: PdD in Economics, University of Paris Sorbonne.

END MEMO EDUCATION:

START MEMO MEMBERSHIPS:

French Association of Human Resource Management based in Paris.

International Institute of Social Audit.

Association for the Development of Teaching and Research of Social Responsibility.

National Organization of Human Resource Managers.

END MEMO MEMBERSHIPS:

START MEMO PUBLICATIONS:

Publications on Business Management; Management of Human Resources and Engineering of Training; Financing of Technological Innovation and Industrial Economy; Macroeconomy.

Doctoral thesis on "Inflation and groups' behavior; the French case (1974-1984)", under the Direction of Professor Henri Bartoli, at University Paris 1 Pantheon Sorbonne.

END MEMO PUBLICATIONS:

START MEMO SPEC-CONSID:

Non-smoker

END MEMO SPEC-CONSID:

FIRST-LANG: French

ENGL-READ: 4

ENGL-SPEAK: 4

ENGL-COMP: 4

START OTHER-LANGS:

OTHER-LANG: German

OTHER-LANG-ID: GM

READ: 2

SPEAK: 2

COMP: 2

END OTHER-LANGS:

START MEMO NOM-POST-OBJ:

Strasbourg and Boston have been sister-cities for over 40 years, but most of the exchanges were limited to the cultural and educational fields. Both cities seek to develop more exchanges in business and economics. The opportunity of a VolVis Program for one day in Boston for Pia IMBS (BOYLE) would greatly contribute to this aim. It would also be a good investment for the USG, within the lines of MPP priorities because it would reinforce Franco-American friendship, mutual understanding, and shared values through collaboration with an important French educational institution. Upon her return, Pia IMBS (BOYLE) hopes to bring a new impetus to the Boston-Strasbourg sister-city relationship as well as contribute to developing new exchanges with the United States at the university level and throughout the Alsace region.

END MEMO NOM-POST-OBJ:

START MEMO NOM-POST-RCMD:

Suggested visits:

BOSTON:

- Boston College, particularly Carroll School of Management.

Meeting with person in charge of 'twinning' and Doctoral students exchanges

- Harvard School, doctoral programs

- Researcher on business social responsibility to exchange research work on this topic.

WASHINGTON:

- University of Washington, particularly Organization and Management Department of the Business School

END MEMO NOM-POST-RCMD:

START MEMO VIS-OBJ:

Topics of interest:

- Research projects in the domain of human resources management and social responsibility

- Links between universities and businesses

- Strasbourg-U.S. sister city developments

END MEMO VIS-OBJ:

START MEMO VIS-REC:

END MEMO VIS-REC:

NOMINATING-OFFICER: Frankie A. REED

START MEMO NOMINATING-JUSTIFICATION:

From 1996 through March 2006, Pia IMBS (BOYLE) served as director of the Institut d'Administration des Entreprises (IAE)--Business Administration Institute, a component of the Robert Schuman University, that trains business managers (both professionals and students). Like many other French professionals now, Ms. IMBS (BOYLE) has found that creating links between universities and business helps qualified students find employment while at the same time updating business practices for employers too busy to resume their own studies. She therefore instituted a series of "PHARE" ("lighthouse") lectures to develop a network between business leaders and university faculty and students. The PHARE network is now well established at the regional level, and Ms. IMBS (BOYLE) is trying to expand it to the international level. She would also like to advance this goal through the Strasbourg sister-city program. Pia IMBS (BOYLE) is Vice President of PHARE and still assistant professor at IAE. She resigned from her position as director in order to be more available for a new assignment at the Regional Council, where she is the leader of a project on the evolution of professional teaching at the university level.

END MEMO NOMINATING-JUSTIFICATION:

NOM-OFF: Consul General Strasbourg, France

SPEAKER?: No

NOTIFY-EMB: No

MEDIA?: No

HOME-STAY: No

HOME-HOSP?: No

E-I-TYPE: ELEM

NOMINEE-ID: 618

PERSON-ID: 501

BIRTH-CNTRY-ID: FR

CITIZ-CNTRY-ID: FR

RES-CNTRY-ID: FR

FIRST-LANG-ID: FR

E-I-TYPE-ID: E

NOM-POST-ID: 14544

NOM-FUNDING-CNTRY-ID:

NOM-STATUS: N

DS2019-ACTION: 1

DS2019-SUBJECT: 52.1001
SPONS-FUNDS: 0
SPONS-AGENCY1:
USGOVT-AGENCY1:
US-AGENCY-AMT1: 0
USGOVT-AGENCY2:
US-AGENCY-AMT2: 0
INTL-ORG1:
INTL-ORG-AMOUNT1: 0
INTL-ORG2:
INTL-ORG-AMOUNT2: 0
VIS-GOVT-AMT: 0
COMMISSION: 0
OTHER-AMOUNT: 0
VIS-AMOUNT: 0
VIS-CAT: 5
END BIO:
END NOMINATION:
END FIXED-FORMAT TEXT:

STAPLETON